



Government of Jammu & Kashmir  
Tourism Department, Civil Secretariat  
Jammu

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Website: [www.jandktourism.jk.gov.in](http://www.jandktourism.jk.gov.in)

Subject: Handover/Take over of Ashoka Hotel at Gulmarg.

Reference: i. Government Order No. 344-TSM of 2017 dated 14.11.2017 issued by Tourism Department.

ii. Letter No. GDA/2024/970-72 Dated 24.04.2024 received from Chief Executive Officer, Gulmarg Development Authority.

**Government Order No. 57 – JK(TSM) of 2024**

**Dated: 14 .06.2024**

Whereas, Vide Govt. Order No. 265-UD of 1984 dated 08/08/1984 issued by the Housing & Urban Development Department, sixty-four (64) Kanals of Government Land was leased out to ITDC for forty (40) years for construction of Hotel.

Whereas, ITDC constructed a super structure in the shape of hotel commonly known as Ashoka Hotel Gulmarg, but the Project could not be completed and ITDC decided to return the land along with incomplete structure to Tourism Deptt. J&K.

Whereas, vide Government Order No. 344-TSM of 2017 dated 14/11/2017, the Chief Executive Officer, Gulmarg Dev Authority was deputed to New Delhi alongwith Executive Engineer Gulmarg for handing over and taking over of the charge of Hotel Ashok Gulmarg from ITDC on behalf of Tourism Deptt, J&K.

Whereas, on 16.11.2017, the charge of Hotel Ashok Gulmarg was taken over by the then Chief Executive Officer, Gulmarg Development Authority on "as is where is basis" from ITDC.

Whereas, the Tourism Department is in the process of outsourcing Hotel Ashok Gulmarg through Jammu & Kashmir Tourism Development Corporation alongwith other properties of the Tourism Department.

Accordingly, CEO Gulmarg Development Authority is authorized to hand over the possession of Hotel Ashok Gulmarg along with land measuring 64 kanals to MD JKTDC on as is where is basis for the purpose of outsourcing and further management of it.

By order of the Government of Jammu & Kashmir.

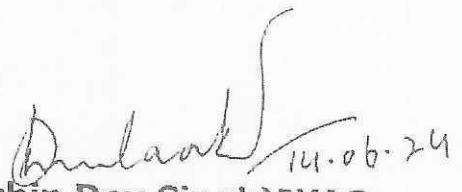
**Sd/-**  
**(Yasha Mudgal) IAS**  
**Commissioner/Secretary to the Government**

No.TSM-TDA/25/2024(CC No. 7462489)

Dated: 14/06/2024

Copy to the:-

1. Commissioner/Secretary to the Government, General Administration Department.
2. Commissioner/Secretary to the Government, Industries & Commerce Department (Chairman, Outsourcing Committee).
3. Joint Secretary (Department of Jammu, Kashmir and Ladakh), Ministry of Home Affairs, Government of India.
4. Managing Director, JKTDC.
5. Chief Executive Officer, Gulmarg Development Authority.
6. Private Secretary to the Chief Secretary, J&K.
7. Private Secretary to the Commissioner/Secretary to the Government, Tourism Department.
8. Incharge Website.
9. Government Order file/Monday return file.

  
**(Sachin Dev Singh)JKAS**  
**Additional Secretary to the Government**